



The
Maritime Standard
TMS

TANKER CONFERENCE

21 October 2020, Atlantis, The Palm, Dubai

THE 2020'S: AN OPPORTUNITY TO CAPITALISE ON A DECADE OF

INNOVATION AND GROWTH

www.tmstankerconference.com

CONFERENCE INTRODUCTION

The Maritime Standard Tanker Conference is a high profile event attended by all the major players in the regional tanker industry, as well as many from global markets. It is now firmly established as a not-to-be-missed event, with top quality speakers, senior executive participants and unrivalled networking opportunities.

The 5th Annual Maritime Standard Tanker Conference will be held on Wednesday 21st October 2020, in Dubai. The content of the Conference will be highly relevant to anyone connected with the tanker trades, and all who attend will benefit from the insights and expertise of those at the highest decision making levels who will share their thoughts through well researched presentations. An influential list of speakers and panellists is being assembled.

The Conference is being held at Atlantis The Palm, Dubai, UAE, the day after the popular The Maritime Standard Awards gala dinner. The timing and venue will ensure that a high quality audience of more than 200 executives and decision makers from across the industry will be in attendance. They will assemble to discuss and debate the key issues and trends facing the tanker markets in the Middle East and the Indian Subcontinent.

Feedback from the Tanker Conference last year was extremely favourable, and the opportunity to hear from some of the best known figures in the business was greatly appreciated. Key issues around crewing, security, and regulation were discussed, as well as overall trade patterns. The event attracted significant media coverage as a result of its topicality. Based on the track record of the first four events, The Maritime Standard Tanker Conference 2020 will be well-attended and will feature presentations from senior figures who will generate considerable interest and publicity.

SPONSORSHIP PACKAGES

PREMIUM SPONSORSHIP PACKAGES	GOLD	SILVER	GENERAL
SPONSORSHIP FEE	US\$ 30,000	US\$ 20,000	US\$ 15,000
Exclusive & restricted to	1 Company	2 Companies	3 Companies
Recognition on relevant marketing materials leading up to and at the conference	Headline branding and positioning as gold sponsor	Headline branding and positioning as a silver sponsor	Headline branding and positioning as a general sponsor
Acknowledgement on screen at the beginning of all sessions	✓	✓	✓
Logo in the Event catalogue	✓	✓	✓
Your company profile in the Event catalogue	600 words	400 words	250 words
Advertisement in Event catalogue	Inside Front Cover - A4 Size Advert	A4 Size Advert – Early Premium Position	A4 Size Advert
Logo on the event website hyperlinked to the sponsors website	✓	✓	✓
Your company profile on the event website	600 words	400 words	250 words
Complimentary delegate registrations	10	5	3
Promotional insert in delegate bag (Insert to be provided by sponsors)	✓	✓	✓
Gift insert in delegate bags (Gift to be provided by sponsors)	✓	✓	✓
Acknowledgement in the post conference Marketing & PR	✓	✓	✓

WHY SPONSOR?

Sponsorship of The Maritime Standard Tanker Conference 2020 offers targeted sponsorship packages for companies looking to take advantage of the commercial opportunities presented by the event. In particular they will gain privileged access to a roomful of high level decision makers in this sector and will get a unique opportunity to demonstrate their commitment to help expand and develop the tanker sector, and supporting services and activities, by being associated with this prestigious event.

Sponsorship offers numerous benefits. These include:

- Giving your organisation a platform to raise its profile and enhance its corporate image
- The chance to showcase your products and services to a targeted, high quality audience thus maximising exposure and potential sales
- Demonstration of a high level of commitment to the tanker business in the Middle East and the Indian Subcontinent region
- The chance to gain access to key industry decision makers and opinion formers and network with potential partners and customers
- Greater brand recognition as well as promotion through the conference dedicated website, programme and integrated marketing plan

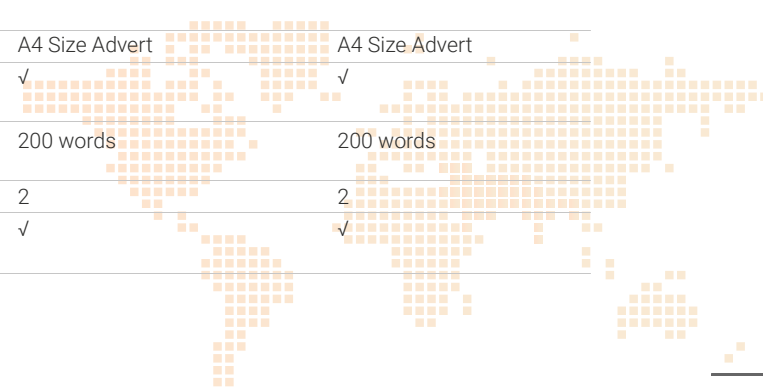
“ This was a very good conference, with excellent networking and a lot of ideas to take away.

- Ali Shehab, Deputy CEO, Kuwait Oil Tanker Company



INDIVIDUAL SPONSORSHIP PACKAGES	LANYARDS & BADGES	CONFERENCE BAGS	CONFERENCE REGISTRATION DESK	WIFI NETWORK	TABLE GIFT
SPONSORSHIP FEE	US\$ 15,000	US\$ 15,000	US\$ 15,000	US\$ 15,000	US\$ 15,000
Exclusive & restricted to	1 Company	1 Company	1 Company	1 Company	1 Company
Recognition on relevant marketing materials leading up to and at the conference	√	√	√	√	√
Logo on event merchandise	Logo printed on the lanyards & name badges provided to all the delegates	Logo printed on the conference bags provided to all the delegates	Branding around the registration desk	Custom WiFi Network Name and Password	Logo printed on the gifts provided to all the delegates
Logo in the Event catalogue	√	√	√	√	√
Your company profile in the Event catalogue	250 words	250 words	250 words	250 words	250 words
Advertisement in Event catalogue	A4 Size Advert	A4 Size Advert	A4 Size Advert	A4 Size Advert	A4 Size Advert
Logo on the event website hyperlinked to the sponsors website	√	√	√	√	√
Your company profile on the event website	250 words	250 words	250 words	250 words	250 words
Complimentary delegate registrations	3	3	3	3	3
Promotional insert in delegate bag		To be provided by sponsors			
Acknowledgement in the post conference Marketing & PR	√	√	√	√	√

INDIVIDUAL SPONSORSHIP PACKAGES	NOTEPADS & PENS	WATER & MINTS	CONFERENCE CATALOGUE	VALET PARKING	MOBILE CHARGING STATION
SPONSORSHIP FEE	US\$ 12,000	US\$ 12,000	US\$ 12,000	US\$ 12,000	US\$ 12,000
Exclusive & restricted to	1 Company	1 Company	1 Company	1 Company	1 Company
Recognition on relevant marketing materials leading up to and at the conference	√	√	√	√	√
Logo on event merchandise	Logo printed on the pens and writing pads provided to all the delegates	Logo printed on the water bottles and mint cards/tins provided to all the delegates	Logo printed on the front of the event catalogue, in the printed and electronic version	Logo printed on valet parking booth/desk, logo on attendant uniforms	Logo printed on mobile charging stations
Logo in the Event catalogue	√	√	Company credited on the Front cover of the event catalogue.	√	√
Your company profile in the Event catalogue	200 words	200 words	200 words	200 words	200 words
Advertisement in Event catalogue	A4 Size Advert	A4 Size Advert	Outside Back Cover	A4 Size Advert	A4 Size Advert
Logo on the event website hyperlinked to the sponsors website	√	√	√	√	√
Your company profile on the event website	200 words	200 words	200 words	200 words	200 words
Complimentary delegate registrations	2	2	2	2	2
Acknowledgement in the post conference Marketing & PR	√	√	√	√	√



SESSION SPONSORSHIP PACKAGES	KEYNOTE & MAIN SESSION	SESSION 2	SESSION 3
SPONSORSHIP FEE	US\$ 15,000	US\$ 12,000	US\$ 12,000
Exclusive & restricted to	1 Company	1 Company	1 Company
Recognition on relevant marketing materials leading up to and at the conference	✓	✓	✓
Acknowledgement on screen	At the beginning of the session sponsored	At the beginning of the session sponsored	At the beginning of the session sponsored
Logo on the screen	During the session sponsored	During the session sponsored	During the session sponsored
Logo in the event catalogue	✓	✓	✓
Your company profile in the event catalogue	250 words	200 words	200 words
Advertisement in Event catalogue	A4 Size Advert	A4 Size Advert	A4 Size Advert
Logo placed next to the session sponsored (on the website and all marketing collateral)	On all online and printed conference programmes	On all online and printed conference programmes	On all online and printed conference programmes
Sponsor name stands on the tables during the session	✓	✓	✓
Logo on the event website hyperlink to the sponsors website	✓	✓	✓
Your company profile on the event website	250 words	200 words	200 words
Complimentary delegate registrations	3	2	2
Acknowledgement in the post conference Marketing & PR	✓	✓	✓

“ This is a not-to-be-missed conference for incisive insights from experts in the tanker business. - **June Manoharan**, Director, Lukoil Marine Lubricants ”

ADDITIONAL SPONSORSHIP PACKAGES	DELEGATE LUNCH	NETWORKING COCKTAILS	WELCOME & AFTERNOON BREAKS
SPONSORSHIP FEE	US\$ 15,000	US\$ 12,000	US\$ 12,000
Exclusive & restricted to	1 Company	1 Company	1 Company
Recognition on relevant marketing materials leading up to and at the conference	✓	✓	✓
Roll up banners	✓	✓	✓
Sponsor Name stands	On dining tables	On cocktail tables	On coffee tables
Sponsor Name stands at the food stations	✓	✓	✓
Logo in the Event catalogue	✓	✓	✓
Your company profile in the Event catalogue	250 words	200 words	200 words
Advertisement in Event catalogue	A4 Size Advert	A4 Size Advert	A4 Size Advert
Logo placed next to the session sponsored (on the website and all marketing collateral)	On all online and printed conference programmes	On all online and printed conference programmes	On coffee tables at both the refreshment breaks
Logo on the event website hyperlink to the sponsors website	✓	✓	✓
Your company profile on the event website	250 words	200 words	200 words
Complimentary delegate registrations	3	2	2
Acknowledgement in the post conference Marketing & PR	✓	✓	✓

For information on available sponsorship packages, please contact **Richie Menezes** at +9714 380 5556 or email at delegates@tmstankerconference.com

REASONS TO ATTEND THE MARITIME STANDARD TANKER CONFERENCE

The Maritime Standard Tanker Conference has been designed specifically for top executives involved in the tanker shipping market, and companies that provide products and services to tanker shipping specialists.

1. Stay at the cutting edge

Listening to case studies from major players, watching tip-filled talks and getting a glimpse into how competitors operate are all reasons to attend.

2. Meet experts in person

The Maritime Standard Tanker Conference offers you a chance to meet key people that can positively influence your business.

3. Networking opportunities

The Maritime Standard Tanker Conference provides plenty of chances for attendees to network, form new relationships and strengthen existing ones.

4. Learn from the best

The speakers at The Maritime Standard Tanker Conference are not just industry leaders with years of experience and deep insights into the shipping industry, they are also engaging, inspiring thinkers who are passionate about sharing what they have learned, and helping others enhance their skills.

5. Invest in yourself

Recognising that you still have things to learn, and can get better, is an important step towards career development. So attending The Maritime Standard Tanker Conference is an investment in yourself, as well as your company.

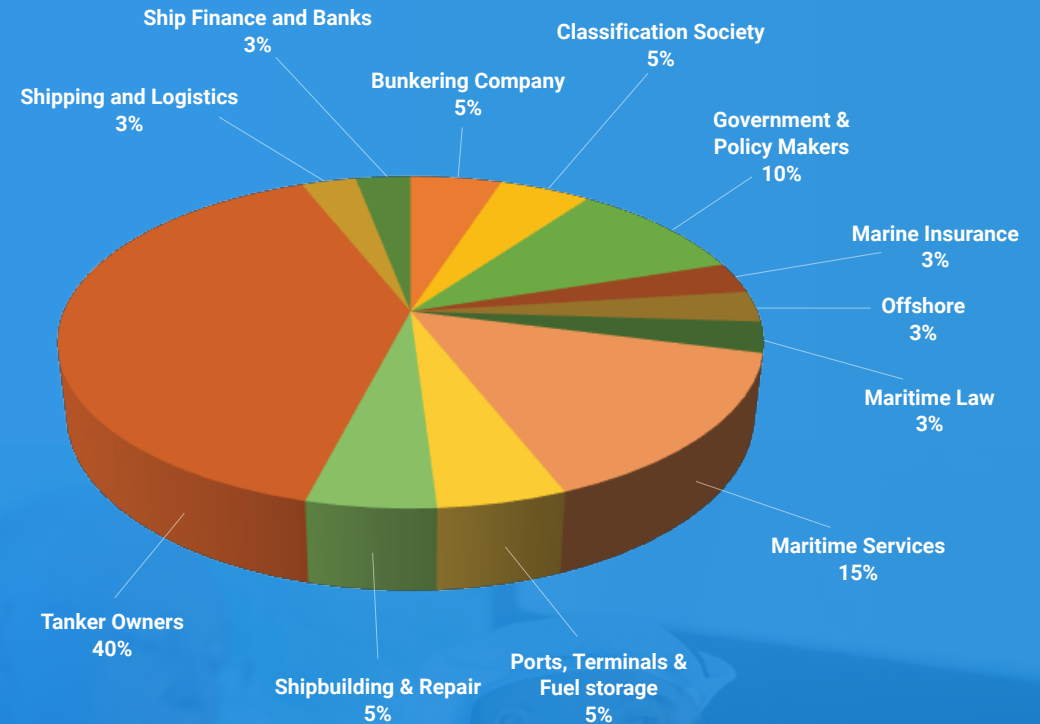
PROFILE OF ATTENDEES

Key tanker players in the Middle East and the Indian Subcontinent are present including executives from Bahri, Kuwait Oil Tanker Company, INTERTANKO, Lukoil Marine Lubricants, Emarat Maritime, The Shipping Corporation of India, Oman Shipping, ADNOC Logistics & Services and many more.

Delegate Fee per person		
Early Bird Registration *	Group Registration +	Regular Registration
USD 750 USD 600	USD 750 USD 500	USD 750

*Early bird closes on Monday, 21st September 2020

+ Valid on registration of 3 or more



SO WHAT ARE YOU WAITING FOR!

Attend this year's high profile and thought-provoking The Maritime Standard Tanker Conference! This is a not-to-be-missed event for anyone connected with the tanker trades in the Middle East and the Indian Subcontinent.

For bookings, please contact **Richie Menezes** or **Ammaar Murtaza** at **+9714 380 5556** or email at delegates@tmstankerconference.com

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I was very impressed by the high caliber and quality of the speakers. It's one of the very few times where you see so many people that have a real interest in this market, many of whom are senior executives of tanker shipping companies. I was pleasantly surprised with the optimism in this part of the world, where there is also a lot of dynamism.

- **Dr Nikolas Tsakos**, Chairman, INTERTANKO & CEO, Tsakos Energy Navigation

What is different about this conference is that it brings together people from different areas of tanker shipping in a region which is vitally important for the tanker shipping business.

- **Capt. Anoop Kumar Sharma**, former Managing Director and Chairman, The Shipping Corporation of India

Congratulations for putting on such a spectacular conference. The content was very informative, and interesting, and I was amazed how much growth is coming out of the Gulf. It is certainly a market I plan to study further.

- **Christos G. Papanicolaou**, Director of Business Development, Charles R. Weber Company, Inc.

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HAVE A QUESTION? WE ARE HERE TO HELP!

For more information on available sponsorship packages and delegate booking, Please contact our sales team:

Richie Menezes on T: +971 43 80556 | M: +971 52 765 5575 | E: richie@flagshipme.com
Ammaar Murtaza on T: +971 43 80556 | M: +971 55 245 4466 | E: ammaar@flagshipme.com

For PR and partnerships, please contact **Girisha Moorjani** on +971 52 360 4190 or email at girisha@flagshipme.com

For event management and marketing, please contact **Samira Rizvi** on +971 55 819 2564 or email at samira@flagshipme.com

For information on conference programme and speaking opportunities, please contact **Clive Woodbridge** at clive@flagshipme.com

Managing Director - **Trevor Pereira**
Email - trevor@flagshipme.com

For more information, please visit our website www.tmstankerconference.com

